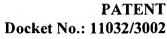
PTO/SB/17 (11-00) through 10/31/2002. OMB 0551-0032 J.S. DEPARTMENT OF COMMERCE displays a valid OMB control number. U.S. Patent and Tradema.
Under the Paperwork Reduction Act of 1995, he persons are required to respond to a collection of information unless.

FEE TRANSMITTAL for FY 2001							Complete if Known								
							Application Number			09/094,949			a		
								Filing Date			June 15, 1998 Dwight A. MERRIMAN et al J. Harle				
	mo	أيب							First N	lamed in	ventor	Dwig	ht A. MERRIMAN et al	7	J.
MAX 1 Palent fees are subject to annual revision.									Examiner Name			J. Ha		구	
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CRAIRAMOUNT OF PAYMENT (\$) 890									Attorney Docket No.			1103		}	
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METHOD OF PAYMENT (check one) The Commissioner is hereby authorized to charge						2 ADI	DITIONAL	EEES	FEE C	ALCULATION (continued)	8	ᅱ			
indicated fees and credit any over payments to:							Large Entity		Small Entity		.				
Depos									Fee Code	Fee (\$)	Fee Code	Fee (\$)	Fee Description	Fee Paid	ı
	Account 11-0600 Number					105	130	205	65	Surcharge - late filing fee or oath					
						127	50	227	25	Surcharge - late provisional filing fee or cover sheet.					
	Deposit Account Kenyon & Kenyon								139	130	139	130	Non-English specification] [
Name									147	2,520	147	2,520	For filing a request for reexamination		11
☐ Charge Any Additional Fee Required Under 37 CFR 1.16 and 1.17									112	920*	112	920*	Requesting publication of SIR prior to Examiner action		
Applicant claims small entity status. See 37 CFR 1.27								113	1,840*	113	1,840*	Requesting publication of SIR after Examiner action			
2.	Paymen	t Enclos	ed:						115	110	215	55	Extension for reply within first month		↓ ┃
	heck	☐ Cre	dit card		Money Order		Other		116	390	216	195	Extension for reply within second month		
			FEE CA						117	890	217	445	Extension for reply within third month	890	. 1
FEE CALCULATION 1. BASIC FILING FEE									118	1,390	218	695	Extension for reply within fourth month		
	Entity S		= Entity						128	1,890	228	945	Extension for reply within fifth month		1
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101	710 2	:01	355 L	Jtility filing	g fee				121	270	221	135	Request for oral hearing		
				Design fili Plant filing	_				138	1,510	138	1,510	Petition to institute a public use proceeding		
108	710 2	:08	355 F	Reissue fi	ling fee	Э			140	110	240	55	Petition to revive - unavoidable		Į Į
114	150 2	14	75 F	Provisiona	al filling	fee			141	1,240	241	620	Petition to revive - unintentional		Ų ▮
SUBTOTAL (1) (\$)								142	1,240	242	620	Utility issue fee (or reissue)		↓ 	
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2. EXTR	A CLAIM	FEES		_					144	600	244	300	Plant issue fee		{
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Large Fee	Entity Fee	Small Fee	Entity Fee						146	710	246	355	Filing a submission after final rejection (37 CFR § 1.129(a))		
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102 104	80 270	202 204	40 135			claims in e ndent clai			179	710	279	355	Request for Continued Examination (RCE)		
109	80	209	40		sue inc	dependen		•	169	900	169	900	Request for expedited examination of a design application		
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**or numb	er previou	sly paid, i	f greater;	For Reiss	ues, se	e above							(6)		

SUBMITTED BY			Complete (if applicable)			
Name (Print/Type)	Bradley J. Meier	Registration No. Attorney/Agent)	44,236	Telephone	202-220-4200	
Signature	Bradler J. Me	eig .		Date	May 14, 2001	

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE.

Inventor(s): Dwight A. MERRIMAN et al

Appl'n No.: 09/094,949

Filing Date: June 15, 1998

For: METHOD AND APPARATUS FOR

AUTOMATIC PLACEMENT OF

ADVERTISING

Group Art Unit: 2166

Examiner: J. Harle

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Local Center 210

Assistant Commissioner for Patents

Washington D.C. 20231

RESPONSE TO OFFICE ACTION

Examiner Harle:

This communication addresses the Office Action dated November 14, 2000. Applicants request a three-month extension of time to respond to the Office Action, extending the response period to May 14, 2001, by authorizing payment of the \$890.00 extension fee pursuant to 37 C.F.R. 1.136(a).

Previously pending claims 1-62 have been canceled. New claims 63-84 have been added. Accordingly, claims 63-84 are now pending in the present application. Claims 63, 70, 77 and 84 are the independent claims. Applicant respectfully submits that no new matter has been added.